



2023

Kindness Open

Silvertip Resort ● Canmore, AB ● September 12, 2023

2023 Sponsorship Opportunities



CALGARY
DROP-IN
CENTRE

It takes a community
to **build** community

All proceeds raised to support the Calgary Drop-In Centre.



2023
Kindness Open

Silvertip Resort ● Canmore, AB ● September 12, 2023

Our Mission

We welcome adults at risk of or experiencing homelessness. Working collaboratively, we provide access to a spectrum of care that supports each person's transition to the most independent living possible — including emergency shelter, programs and services, and affordable and supported housing. We are a values-driven agency and we believe in the work that we do.

**By supporting the 2023 Kindness Open, you are helping us
build a community where everyone can
find their way home!**



Golf Cart Sponsor | \$15,000

(One Available)

As the **Golf Cart Sponsor**, you will receive the following unique opportunities:

Exclusive Video Showcase

The DI's creative team will produce a video that will highlight the impact of your support.



Video will premiere on all DI social media platforms to over **30,000 followers!**

Logo placement on all golf carts at tournament (~80)



Eight (8) registrations for the tournament



Shelter Meal Service in Your Name



Formal Speaking Opportunity



- **Five** mentions on DI social media accounts to **30,000+ followers**
- Logo recognition in tournament program and event signage
- Logo and emcee recognition at formal event presentation
- Opportunity to promote your company at Registration area
- Option for promotional giveaways to golfers
- Option to participate in formal check presentation

If you are interested in partnering with us and growing your impact in our community, please email Cindy Ngo at community@thedi.ca

DI social media followers as of February 1, 2023:

Facebook: 11,761 | Twitter: 7,669 | LinkedIn: 4,835 | Instagram: 4,625

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Respect Sponsor | \$10,000

(One Available)

As the **Respect Sponsor**, you will receive the following unique opportunities:

Exclusive Video Showcase

The DI's creative team will produce a video that will highlight the impact of your support.



Video will premiere on all DI social media platforms to over **30,000 followers!**

Customized Volunteer Opportunity



Eight (8) registrations for the tournament



Shelter Meal Service in Your Name



Formal Speaking Opportunity



- **Five** mentions on DI social media accounts to **30,000+ followers**
- Logo recognition in tournament program and event signage
- Logo and emcee recognition at formal event presentation
- Opportunity to promote your company at Registration area
- Option for promotional giveaways to golfers
- Option to participate in formal check presentation

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Accountability Sponsor | \$7,500

(Two Available)

As the **Accountability Sponsor**, you will receive the following unique opportunities:

Exclusive Video Showcase

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Video will premiere on all DI social media platforms to over **30,000 followers!**

Customized Volunteer Opportunity



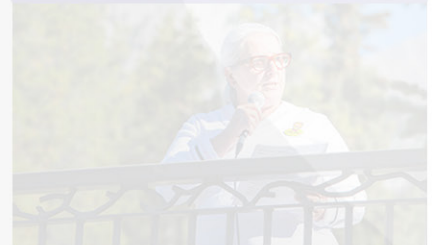
Shelter Meal Service in Your Name



Six (6) registrations for the tournament



Formal Speaking Opportunity



- **Three** mentions on DI social media accounts to **30,000+ followers**
- Logo recognition in tournament program and event signage
- Logo and emcee recognition at formal event presentation
- Option for promotional giveaways to golfers

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Wellness Sponsor | \$5,000

(Four Available)

As the **Wellness Sponsor**, you will receive the following unique opportunities:

Exclusive Video Showcase

The DI's creative team will produce a video that will highlight the impact of your support.



Video will premiere on all DI social media platforms to over **30,000 followers!**

Customized Volunteer Opportunity



Shelter Meal Service in Your Name



Four (4) registrations for the tournament



Formal Speaking Opportunity



- **Two** mentions on DI social media accounts to **30,000+ followers**
- Logo recognition in tournament program and event signage
- Logo and emcee recognition recognition at formal event presentation
- Option for promotional giveaways to golfers

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Golf Ball Sponsor | \$5,000

(One Available)



- Two (2) registrations for the tournament
- Logo on golf balls to golfers (144 sleeves of 3)
- Recognition in event presentation video
- Recognition in tournament program and event signage
- Option for other promotional giveaways to golfers

Golfer Gift Bag Sponsor | \$3,500

SOLD!



- Two (2) registrations for the tournament
- Logo/promo material on gift bags (144)
- Recognition in tournament program and event signage at Golf Centre
- Recognition in event presentation video
- Option for other promotional giveaways to golfers

Driving Range Sponsor | \$3,500

(One Available)



- Two (2) registrations for the tournament
- Signage & promo material opportunity at Driving Range
- Additional Signage at designated Hole
- Recognition in tournament program and event signage
- Recognition in event presentation video

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Silent Auction Sponsor | \$2,500

(One Available)



- Two (2) registrations for the tournament
- Signage/promo material opportunity on silent auction table
- Logo on online bidding platform
- Recognition in tournament program and event signage
- Option for other promotional giveaways to golfers

Golfer Greeting Sponsor | \$2,500

(One Available)



- Two (2) registrations for the tournament
- Signage/promo material opportunity at welcome area
- Recognition in tournament program and event signage
- Recognition in event presentation video
- Option for other promotional giveaways to golfers

Team Prize Sponsor | \$3,500

(One Available)



- Two (2) registrations for the tournament
- Emcee recognition when announcing tournament winners
- Recognition in tournament program and event signage
- Recognition in event presentation video
- Option for promotional giveaways to golfers

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Hole-in-One Sponsor | \$3,000

(Three Available)



- One mention on DI social media accounts
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole
- Volunteer opportunity

Host-a-fun Hole Sponsor | \$1,500

(Four Available)



- Opportunity to host activity at hole
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

Hole Sponsor | \$1,000

(Ten Available)



- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

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Dinner Sponsor | \$10,000

(One Available)



- Eight (8) registrations for tournament
- Five mentions on DI social media accounts
- Customized volunteer opportunity
- Prominent logo recognition in tournament program and dinner event signage
- Logo recognition in event presentation video & emcee recognition
- Option for promotional giveaways to golfers

Breakfast Sponsor | \$5,000

(One Available)



- Four (4) registrations for tournament
- Two mentions on DI social media accounts
- Recognition in tournament program and prominent event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers

Lunch Sponsor | \$2,500

SOLD!



- Two (2) registrations for tournament
- Logo/promo material
- Recognition in tournament program and event signage
- Recognition in event presentation video

SOLD

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Sponsorship Agreement Form

Contact Name: _____

Position/Title: _____ Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Website: _____

We are also interested in registering additional golfers. Please contact:

Name: _____ Email: _____ Phone: _____

Sponsorship Levels *(Please select the level you are interested in):*

Golf Cart Sponsor - \$15,000

Respect - \$10,000

Accountability - \$7,500

Wellness - \$5,000

Golfer Gift Bag Sponsor - \$3,500

Golfer Greeting Sponsor - \$2,500

Team Prize Sponsor - \$2,500

Dinner Sponsor - \$10,000

Breakfast Sponsor - \$5,000

Golf Ball Sponsor - \$5,000

Host a Fun Hole Sponsor - \$1,500

Hole Sponsor - \$1,000

Payment

Secured payment link (visit www.calgarydropin.ca/golf-tournament-sponsorship)

Payment by check (made payable to the Calgary Drop-In & Rehab Centre Society)

Return sponsorship agreement forms to:

cindyn@thedi.ca