



2022
Kindness Open

Silvertip Resort ● Canmore, AB ● September 13, 2022

Sponsorship Opportunities



In support of the
C A L G A R Y
DROP-IN
C E N T R E

Our Mission

We welcome adults at risk of or experiencing homelessness. Working collaboratively, we provide access to a spectrum of care that supports each person's transition to the most independent living possible—including emergency shelter, programs and services, and affordable and supported housing. We are a values-driven agency and we believe in the work that we do.

By supporting the 2022 Kindness Open, you are helping us build a community where everyone can find their home!

Respect Sponsor | \$10,000 (*One available*)

Respect: Our actions honour the rights, differences, and dignity of others.

- Eight (8) registrations for tournament
- Five mentions on DI social media accounts*
- Customized volunteer opportunity for your team
- Prominent Logo Recognition in tournament program and event signage
- Logo Recognition in event presentation video & emcee recognition
- Option for promotional giveaways to golfers
- Opportunity to promote your company at Registration area

Accountability Sponsor | \$7,500 (*Two available*)

Accountability: We operate with transparency and integrity in both our relationships and our commitments.

- Six (6) registrations for tournament
- Three mentions on DI social media accounts*
- Logo Recognition in tournament program and event signage
- Logo Recognition in event presentation video
- Option for promotional giveaways to golfers

Wellness Sponsor | \$5,000 (*Four available*)

Wellness: We promote, provide and support holistic wellbeing.

- Four (4) registrations for tournament
- Two mentions on DI social media accounts*
- Recognition in tournament program and event signage
- Recognition in event presentation video
- Option for promotional giveaways to golfers

*DI social media followers, as of April 1, 2022: Facebook-11,322;
Twitter-7,740; LinkedIn-3,832; Instagram-4,265.

Silent Auction Sponsor | \$2,500 **SOLD!**

- Two (2) registrations for tournament
 - Logo signage & promo material opportunity on silent auction table
 - Logo on online bidding platform
 - Recognition in tournament program and event signage
 - Recognition in event presentation video
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Community Volunteer Sponsor | \$3,500 **SOLD!**

- Two (2) registrations for tournament
 - Logo signage at Welcome/volunteer area
 - Additional Signage at Volunteer Hole
 - Recognition in tournament program and event signage
 - Recognition in event presentation video
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Driving Range Sponsor | \$3,500 **SOLD!**

- Two (2) registrations for tournament
- Signage & promo material opportunity at Driving Range
- Additional Signage at designated Hole
- Recognition in tournament program and event signage
- Recognition in event presentation video

Golfer Greeting Sponsor | \$2,500 **SOLD!**

- Two (2) registrations for the tournament
 - Logo signage and promo material opportunity at Welcome area
 - Recognition in tournament program and event signage
 - Recognition in event presentation video
 - Option for promotional giveaways to golfers
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Team Prize Sponsor | \$2,500 **SOLD!**

- Two (2) registrations for the tournament
 - Emcee recognition when announcing the tournament winners
 - Logo signage and promo material opportunity at dinner area
 - Recognition in tournament program and event signage
 - Recognition in event presentation video
 - Option for promotional giveaways to golfers
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Gratitude Gift Sponsor | \$3,500 *(one available)*

- Two (2) registrations for the tournament
- Logo/promo material on golfer gift bags (144)
- Recognition in tournament program and event signage at Golfer registration area
- Recognition in event presentation video
- Option for promotional giveaways to golfers

Hole Sponsorships

Hole-In-One | \$3,000 **SOLD!**

- One mention on DI social media accounts*
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole
- Volunteer opportunity

Host-a-Fun Hole Sponsor | \$1,500 *(Four available)*

- Opportunity to host activity at hole
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

Hole Sponsor | \$1,000 *(Ten available)*

- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

Banquet Sponsorships

Dinner Sponsor | \$10,000 *(One available)*

- Eight (8) registrations for tournament
- Five mentions on DI social media accounts*
- Customized volunteer opportunity
- Prominent logo recognition in tournament program and dinner event signage
- Logo recognition in event presentation video & emcee recognition
- Option for promotional giveaways to golfers

Breakfast Sponsor | \$5,000 *(One available)*

- Four (4) registrations for tournament
- Two mentions on DI social media accounts*
- Recognition in tournament program and prominent event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers

Lunch Sponsor | \$2,500 **SOLD!**

- Two (2) registrations for tournament
- Logo/promo material on lunch bag
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video

*DI social media followers, as of April 1, 2022: Facebook-11,322; Twitter-7,740; LinkedIn-3,832; Instagram-4,265.

Sponsorship Agreement Form

Contact Name: _____

Position/Title: _____ Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Website: _____

☐ We are also interested in registering additional golfers. Please contact:

Name: _____ Email: _____ Phone: _____

Sponsorship Levels *(Please select the level you are interested in):*

☐ Respect - \$10,000

☐ Accountability - \$7,500

☐ Wellness - \$5,000

☐ Gratitude Gift Sponsor - \$3,500

☐ Golfer Greeting Sponsor - \$2,500

☐ Team Prize Sponsor - \$2,500

☐ Dinner Sponsor - \$10,000

☐ Breakfast Sponsor - \$5,000

☐ Host a Fun Hole Sponsor - \$1,500

☐ Hole Sponsor - \$1,000

Payment

☐ Secured payment link (visit www.calgarydropin.ca/golf-tournament-sponsorship)

☐ Payment by check (*made payable to the Calgary Drop-In & Rehab Centre Society*)

Return sponsorship agreement forms to:

donations@thedi.ca