



2021

# Kindness Open

Silvertip Resort ● Canmore, AB ● September 14, 2021

## Sponsorship Opportunities



In support of the  
C A L G A R Y  
**DROP-IN**  
C E N T R E

## Our Mission

We welcome adults at risk of or experiencing homelessness. Working collaboratively, we provide access to a spectrum of care that supports each person's transition to the most independent living possible—including emergency shelter, programs and services, and affordable and supported housing. We are a values-driven agency and we believe in the work that we do.

By supporting the 2021 Kindness Open, you are helping us build a community where everyone can find their home!

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### Respect Sponsor | \$10,000 *(One available)*

*Respect: Our actions honour the rights, differences, and dignity of others.*

- Eight (8) registrations for tournament
- Five mentions on DI social media accounts\*
- Customized volunteer opportunity for your team
- Prominent Logo Recognition in tournament program and event signage
- Logo Recognition in event presentation video & emcee recognition
- Option for promotional giveaways to golfers

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### Accountability Sponsor | \$7,500 *(Two available)*

*Accountability: We operate with transparency and integrity in both our relationships and our commitments.*

- Six (6) registrations for tournament
- Three mentions on DI social media accounts\*
- Logo Recognition in tournament program and event signage
- Logo Recognition in event presentation video
- Option for promotional giveaways to golfers

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### Wellness Sponsor | \$5,000 *(Four available)*

*Wellness: We promote, provide and support holistic wellbeing.*

- Four (4) registrations for tournament
- Two mentions on DI social media accounts\*
- Recognition in tournament program and event signage
- Recognition in event presentation video
- Option for promotional giveaways to golfers

\*DI social media followers, as of May 17, 2021: Facebook-11,209; Twitter-7,648; LinkedIn-3,020; Instagram-3,999.

## Hole Sponsorships

### Hole-In-One | \$3,000 *(Two available)*

- One mention on DI social media accounts\*
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole
- Volunteer opportunity

### Host-a-Fun Hole Sponsor | \$1,500 *(Four available)*

- Opportunity to host activity at hole
- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

### Hole Sponsor | \$1,000 *(12 available)*

- Signage located on hole
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers on assigned hole

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## Banquet Sponsorships

### Dinner Sponsor | \$10,000 *(One available)*

- Eight (8) registrations for tournament
- Five mentions on DI social media accounts\*
- Customized volunteer opportunity
- Prominent logo recognition in tournament program and dinner event signage
- Logo recognition in event presentation video & emcee recognition
- Option for promotional giveaways to golfers

### Breakfast Sponsor | \$5,000 *(One available)*

- Four (4) registrations for tournament
- Two mentions on DI social media accounts\*
- Recognition in tournament program and prominent event signage at breakfast area
- Recognition in event presentation video
- Option for promotional giveaways to golfers

### Lunch Sponsor | \$2,500 *(One available)*

- Two (2) registrations for tournament
- Logo/promo material on lunch bag
- Recognition in tournament program and event signage at breakfast area
- Recognition in event presentation video

\*DI social media followers, as of May 17, 2021,; Facebook 11,209; Twitter 7,648; LinkedIn 3,020; Instagram 3,999.

## Sponsorship Agreement Form

Contact Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

We are also interested in registering additional golfers. Please contact:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Sponsorship Levels *(Please select the level you are interested in):*

Respect - \$10,000

Hole Sponsor - \$1,000

Accountability - \$7,500

Dinner Sponsor - \$10,000

Wellness - \$5,000

Breakfast - \$5,000

Hole-in-One - \$3,000

Lunch Sponsor - \$2,500

Host a Fun Hole Sponsor - \$1,500

### Payment

Secured payment link (visit [www.calgarydropin.ca/golf-tournament-sponsorship](http://www.calgarydropin.ca/golf-tournament-sponsorship))

Payment by check (made payable to the Calgary Drop-In & Rehab Centre Society)

**Return sponsorship agreement forms to:**

[donations@thedi.ca](mailto:donations@thedi.ca)