

The Kindness Open is the Calgary Drop-In Centre's annual charity golf tournament that raises funds to support critical programs and services for Calgary's most vulnerable people.

Your sponsorship is a commitment to help end chronic homelessness in Calgary. calgarydropin.ca/sponsorship

Dear Neighbour,

The 5th annual Kindness Open brings Calgarians together in support of the Calgary Drop-In Centre's critical programs and services to ensure we are always here in times of need.

We would like to invite you to join us on Wednesday, June 24th at Silvertip Resort in Canmore – there is a sponsorship opportunity for every budget, each including a unique **customizable recognition package.**

If you are interested in partnering and making an impact together, please visit **calgarydropin.ca/sponsorship** or email us at **community@thedi.ca.**

With Kindness, Your friends at the Calgary Drop-In Centre.

DROP-INIt takes a community to **build** community.



Kindness Sponsor | \$20,000

(Two available)

Exclusive Video Showcase

We will produce an exclusive video to promote your support of the Calgary Drop-In Centre and we will share your story about why giving back is important to you and your company.

Video feature will include:

- Interview with company spokesperson
- Footage of your company volunteering at the DI
- Your impact on the DI



Video will be promoted on all DI social media networks to **20,000+ followers** and premiered during tournament dinner.

Customized Volunteer Opportunity (up to 75 people)

Build a volunteer experience that is meaningful to your team.



Shelter Meal Sponsored in Your Name

700+ people will receive a hot meal.



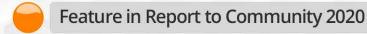
Eight Golf Registrations

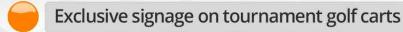
You will receive eight registrations for the golf tournament.



Formal Speaking Opportunity











Impact signage on course to highlight your sponsorship

Option to participate in formal cheque presentation

Formal recognition in event recap video (post-event)

Recognition on all DI social media platforms to **20,000+ people**

Basic recognition package includes:





Community Sponsor | \$15,000

(Two available)

Exclusive Video Showcase

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- Footage of your company volunteering at the DI
- Your impact on the DI



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Eight Golf Registrations

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Formal Speaking Opportunity









Blog feature on DI website

Impact signage on course to highlight your sponsorship

Option to participate in formal cheque presentation

Formal recognition in event recap video (post-event)

Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:







Respect Sponsor | \$10,000

(Two available)

Exclusive Video Showcase

We will produce an exclusive video to promote your support of the Calgary Drop-In Centre and we will share your story about why giving back is important to you and your company.

Video feature will include:

- Interview with company spokesperson
- Footage of your company volunteering at the DI
- Your impact on the DI



Video will be promoted on all DI social media networks to **20,000+ followers** and premiered during tournament dinner.

Customized Volunteer Opportunity (up to 75 people)

Build a volunteer experience that is meaningful to your team.



Shelter Meal Sponsored in Your Name

700+ people will receive a hot meal.



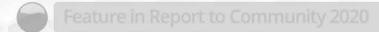
Eight Golf Registrations

You will receive eight registrations for the golf tournament.



Formal Speaking Opportunity

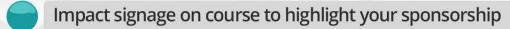


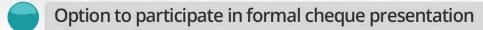




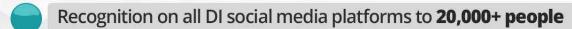












Basic recognition package includes:

Recognition in tournament program
Recognition in sponsor reel
Name/logo on event signage
Option for promotional giveaways to golfers



Help end the cycle of poverty.

\$10,000 would enhance our Computers for Low-Income Calgarians (CLIC) program, which provides individuals and families the technology needed to earn an education and employment.



Accountability Sponsor | \$7,000

(Two available)

Mini Video Highlight

This 30-second video clip will capture footage of your company volunteering with the DI.

Mini Video Highlight will include:

- Footage of your volunteer opportunity
- Name/logo featured at end of video



\$3,000 more will provide an additional

1,800 nutricious breakfasts in shelter AND you'll receive:

- Interview with company spokesperson
- The impact on the DI
- Video premiered on all DI social media platforms to 20,000+ people

See previous page for details

Customized Volunteer Opportunity (up to 75 people)

Build a volunteer experience that is meaningful to your team.



Shelter Meal Sponsored in Your Name

700+ people will receive a hot meal.



Four Golf Registrations

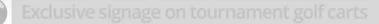
You will receive four registrations for the golf tournament.



Formal Speaking Opportunity





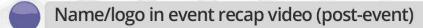












Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:





Wellness Sponsor | \$5,000

(Four available)

Mini Video Highlight

This 30 second video clip will capture footage of you company volunteering with the DI.

Mini video highlight will include:

- Footage of your volunteer opportunity
- Name/logo featured at end of video



\$2,000 more will provide an additional 181 pairs of steel-toed CSA approved boots for working folks AND you'll receive:

Mini Video Highlight showcasing your volunteer opportunity at the DI.

See previous page for details

Customized Volunteer Opportunity (up to 75 people)

Build a volunteer experience that is meaningful to your team.



Shelter Meal Sponsored in Your Name

700+ people will receive a hotimeal.



Four Golf Registrations

You will receive four registrations for the golf tournament.



Formal Speaking Opportunity



Feature in Report to Community

Exclusive signage on tournament golf carts

Opportunity to be featured in 2020 DI promo video

Blog feature on DI website

Impact signage on course to highlight your sponsorship

Option to participate in formal check presentation

Name/logo in event recap video (post-event)

Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:





Exclusive Dinner Sponsor | \$10,000



Four Golf Registrations

You will receive four registrations for the golf tournament.



Opportunity for Unique Promotional Branding

Guests will receive a unique, promotional item at every place setting.



Name/logo recognition as dinner sponsor



Option to participate in formal cheque presentation

Formal recognition in event recap video (post-event)

Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:



Lunch Sponsor | \$5,000



Two Golf Registrations

You will receive two registrations for the golf tournament.



Branded lunch bags

Guests will receive a branded lunch bag with your company name/logo. You may also include a promotional item.





Name/logo recognition as lunch sponsor



Formal recognition in event recap video (post-event)



Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:



Breakfast Sponsor | \$4,000



Two Golf Registrations

You will receive two registrations for the golf tournament.





Name/logo recognition as lunch sponsor



Formal recognition in event recap video (post-event)



Recognition on all DI social media platforms to 20,000+ people

Basic recognition package includes:



Hole Sponsorship | \$3,000

(15 available)

As the Hole Sponsor, your company logo will be featured on signage located at your hole's tee. You will also have the opportunity to showcase products demonstrated by a company representative at the hole.

Recognition

- Signage located on the hole
- Formal recognition in event recap video (post-event)
- Recognition on all DI social media platforms to 20,000+ people

Option Two: Host a "Fun Hole"

Coordinate a fun activity at your hole for golfers to enjoy!

Three "Fun Holes" available

Basic recognition package includes:



Customize your volunteer opportunity!

We want to enhance your experience and allow you to choose your volunteer opportunity. Choose one of the following opportunities:

Serve a meal in shelter



Build Summer & Winter kits



Volunteer in the Clothing Room



Host a Third-Party Event



Volunteer at the Donation Centre



Host a donation drive



Build low-risk bagged lunches



Questions?

Contact us at: Community@thedi.ca 403.699.8252

The Calgary Drop-In Centre is committed to ending chronic homelessness in Calgary.

We provide 24/7 low-barrier emergency shelter and health services

We own and operate mixed-market housing

We engage and educate the community about how to help

We provide skills training and employment placement

We provide services to help people move into their own home

It takes a community to build community.
Will you be part of ours?
calgarydropin.ca/sponsorship

